



.... *Where Business & Community Connect.*

Phone: 440-599-7604
Cellular: 440-812-8790
Fax: 440-599-7936

Visit us Online:
www.everythingconneautohio.com

Thank You for your interest in advertising with EVERYTHING Conneaut, Ohio. We are proud to offer local businesses and the community of Conneaut, Ohio a comprehensive source where they can find EVERYTHING Conneaut.

From Local Businesses to Exclusive Coupons.... Upcoming Events to Tourism Information, our goal is to increase business in Conneaut by providing a “one-stop” shop for those interested in purchasing local and enjoying events HERE.. in Conneaut.

Why Advertise with EVERYTHING CONNEAUT OHIO ?

Connect with the entire community of Conneaut

Our site offers extensive information on all aspects of Conneaut, Ohio from Local History to Real Estate. As your “one-stop” source for comprehensive information about Conneaut - you can connect with qualified buyers, interested in supporting the local economy.

Great Visibility

Everything Conneaut Ohio provides exceptional visibility with a professionally designed website, enhanced Search Engine Optimization and limited banner ad spaces to allow maximum visibility for those businesses who choose to advertise. Our banner positions are available on a first come, first serve basis and our site is content rich - allowing for our clients to learn about everything in Conneaut without being overwhelmed with ads.

Targeted Advertising

Our goal is to connect the Community of Conneaut with the information that they are looking for. We offer targeted advertising with your ad only appearing on pages with information relevant to the services you provide. Our cost effective advertising rates allow for maximum return on your investment, and tracking of your marketing targeted to your client base for an entire year.

Increase Traffic to Your Website

All of our advertising packages allow for your website to be linked directly to your company listing and/or advertisements, coupons, and articles. Increase your website exposure with our site which is fully optimized with major search engines including Google, Yahoo. and MSN. In addition, we have a Conneaut Blog, creating additional exposure for your business and your website.



Online Advertising Rates

(*Includes Static Ad Design)

Additional Options:

Professional Designed Coupons

Size: 270 x 180 pixels

Cost: \$75.00 a year *

Location: Conneaut Coupons Page

Bold Company Listing

Location: Category page, above standard listings.

Includes your company name, email address, website address, brief description. This will be hot-linked to your website or preferred listing.

Cost: \$25.00 a year

Freebies:

- Write articles for our site - share your expertise, tips, information with all of Conneaut, Ohio.
- Introduction on our Conneaut, Ohio Blog.
All advertisers will be introduced as a partner on our Blog - www.conneautohio.blogspot.com.
- Free Basic Listing in your Category
All local businesses get a free, text only basic listing.
- Free Basic Coupon Listing (subject to approval)
Submit free text only coupons to our website.

1. Leaderboard Ad:

- Location: Top of page, just below header.
- Size: 710 x 169 pixels
- Settings: RGB/72 dpi
- Formats: GIF or JPEG files accepted
- Cost: \$ 600.00 a year *
- Quantity: 1 Banner Ad

This ad is a "run of site" ad and will be shown at the top of every page, every category. There is only 1 Leaderboard Ad on the site. Available on a "first come-first serve" basis.

2. Standard Category Ad:

- Location: Determined by Category Page
- Size: 270 x 180 pixels
- Settings: RGB/72 dpi
- Formats: GIF or JPEG files accepted
- Cost: \$100.00 a year*
- Quantity: 3 max. per page

Each page will be limited to (3) 270 x 180 ads or (1) 270 x 180 and (1) 270 x 360 ad. Category Ads will only be seen on the category page chosen. Availability varies for each category page.

3. Premium Category Ad:

- Location: Determined by Category Page
- Size: 270 x 360 pixels
- Settings: RGB/72 dpi
- Formats: GIF or JPEG files accepted
- Cost: \$200.00 a year*
- Quantity: 1 max. per page

Each page with a premium category ad will be limited to (1) 270 x 180 and (1) 270 x 360 ad. Category Ads will only be seen on the category page chosen. Availability varies for each page.

4. Run of Page Ad Package:

- Location: Determined by Category Page
- Size: (3) 270 x 180 ads or (1) 270 x 180 ad and (1) 270 x 360 ad.
- Settings: RGB/72 dpi
- Formats: GIF or JPEG files accepted
- Cost: \$300.00 a year*
- Quantity: 3 max. per page

If you choose this package, you will be the only advertiser on the category page. Your ads will only be shown on the category page chosen. Package subject to availability. This option is not available if there are currently other advertisers on your page of choice.